

# Corporate Volunteering For Businesses



Companies involved in corporate volunteering actively support and encourage their employees to volunteer with local volunteer organisations often supporting staff to volunteer during paid work hours. It forms an important part of many company's philanthropic goals.

**Starting a corporate volunteering program for your workplace can be a wonderful initiative that benefits both the community and your employees.**



## Corporate Volunteering - Benefits for the employee

- Personal fulfillment and a sense of purpose.
- Skill development and enhancement.
- Personal growth and self-discovery.
- Networking and relationship building.
- Team building and increased employee engagement.
- Improved work-life balance and well-being.

## Corporate Volunteering - Benefits for the organisation

- Enhanced corporate social responsibility and positive brand image.
- Improved employee engagement, motivation, and retention.
- Stronger teamwork, collaboration, and problem-solving skills.
- Skills development and a more versatile workforce.
- Attraction of top talent.
- Positive public relations and stakeholder relationships.
- Increased employee satisfaction and well-being.

## Corporate Volunteering - Benefits for the community

- Greater public awareness of local community and social issues.
- Transfer of skills, knowledge and technical expertise into the community through skilled based volunteering.
- Improved mutual understanding and appreciation between the corporate and not-for-profit organisations.
- Opportunity to create new income streams for community projects through partnerships



Laura from BMA and her team spent the afternoon cleaning the playground, gardening and putting together a swing set for families staying at Childhood Cancer Support.

'Seeing the children come back in the afternoon from being at the hospital all day - the joy on their faces was very humbling.'

## Finding Corporate Volunteering opportunities

There are a number of ways to search for community organisations who offer corporate volunteering:

- Search online at [volunteeringqld.org.au](http://volunteeringqld.org.au) or [volunteer.com.au](http://volunteer.com.au)
- Contact community organisations directly to ask what their needs are.
- Browse social media platforms to see which community organisations corporates are already supporting.

## Talk to an expert

Volunteering Queensland is the state peak body for volunteering committed to assisting both businesses and volunteer involving organisations to work effectively together through corporate employee volunteering.

Contact us to start the conversation around the social investment you could make in your organisation, employees and community by emailing [corporate@volunteeringqld.org.au](mailto:corporate@volunteeringqld.org.au)

## Setting up a Corporate Volunteering Program

By establishing a corporate volunteering program, you'll not only make a positive impact on your community but also create a work environment that values social responsibility, teamwork, and personal growth.

When setting up a corporate volunteering program, consider these key factors:

- Objectives and alignment with your organisation's values and goals.
- Assessing the needs of community organisations you want to support.
- Employee engagement and involvement in the planning process.
- Determining the types of volunteer opportunities available.
- Building partnerships with community organisations.
- Establishing clear policies and guidelines for volunteering.
- Risk mitigation, safety and hygiene requirements.
- Check insurance coverage of your employees while they are volunteering.
- Promoting the program to employees through effective communication.
- Measurement and evaluation of program effectiveness.
- Recognising and rewarding employee participation.
- Ensuring long-term sustainability and commitment to the program.