

# SAMPLE MESSAGING

	FACEBOOK	INSTAGRAM	TWITTER
<p><i>Below is a series of recommended social media posts to use at various stages of an Emergency Volunteer Response campaign.</i></p> <p><b>Some things to note:</b>  <i>Use the hashtags that have been nominated for use during this disaster. Hashtags are searchable bookmarks that allow people to search for relevant content using the tags. They can also increase the number of people who will see the messages.</i></p> <p><i>Using images in posts attract attention. Adding an image to each post is encouraged. Please note that different social media platforms use different sized images. Correct sizes can be found by searching “social media post sizes”.</i></p>			
<b>EMERGING EVENT</b>	<p><b>EMERGENCY VOLUNTEERING</b></p> <p>A big heart felt thank you to everyone who has put their hand up to volunteer in response to the current [event].</p> <p>In many areas the threat has not yet passed. We encourage you to continue to listen to authorities and trusted sources, stay out of harms way and, if safe to do so, check in and help your friends, family and neighbours.</p> <p>If you would like to be informed if and when additional volunteer help is required, please register at <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p> <p>Your willingness to help is very much appreciated. Thank you for your continued support.</p>	<p>Our thoughts are with those that have been affected by the [event]. Queenslanders need to remain vigilant in the days and weeks ahead and listen to the advice of authorities. Additional volunteers are not needed at this time.</p> <p>Please visit: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a> as we will update registered volunteers if and when help is needed, so please check back in the coming days and weeks.</p>	<p>Our thoughts are with those affected by the [event]. Queenslanders need to remain vigilant in the time ahead and listen to the advice of authorities. Additional volunteers are not needed at this time.</p>
<b>INITIAL RESPONSE</b>	<p><b>Volunteers required to help after the [event]!</b></p> <p>As the immediate threat is passing in most areas, it is anticipated that volunteers will be required on [date].</p> <p>Volunteers for [activity] will be coordinated on the ground by [Managing Organisation].</p> <p>Volunteering Queensland’s EV CREW service will be supporting [Managing Organisation] in registering volunteers for these activities. Volunteers who are interested, and able to help with both the immediate coordinated activity and longer-term recovery in [area] and other affected communities are requested to register with EV CREW: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p> <p>Please continue to listen to local authorities for updated information on how you can best support your community.</p> <p>Your willingness to help is very much appreciated. Thank you for your continued support.</p>	<p><b>Volunteers required to help after the [event]!</b></p> <p>As the immediate threat is passing in most areas, it is anticipated that volunteers will be required on [date] to support [activity].</p> <p>Volunteering Queensland’s EV CREW service will be supporting [Managing Organisation] in registering volunteers for these activities. Volunteers who are interested and able to help are requested to register with EV CREW: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>	<p><b>Volunteers required to help after the [event]!</b></p> <p>As the immediate threat is passing, it is anticipated that volunteers will be needed on [date] to support [activity].</p> <p>Register here: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>

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RECOVERY: INVITING POTENTIAL VOLUNTEERS	<p><b>[AREA] NEEDS YOUR HELP AFTER THE [EVENT]!</b></p> <p>[Number] volunteers are required daily for the urgent tasks of [activity] commencing in [area] this [day/date]. These activities will be coordinated by [Managing Organisation].</p> <p>Volunteering Queensland will be supporting the recruitment and rostering of all volunteers.</p> <p>If you are interested and able to help with both the immediate [activity] and/or longer-term recovery in [area] and other affected communities, please register at: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p> <p>Your willingness to help is very much appreciated.</p> <p>Please continue to listen to local authorities for updated information on how you can best support your community.</p>	<p><b>[AREA] NEEDS YOUR HELP AFTER THE [EVENT]!</b></p> <p>[Number] volunteers are required daily for the urgent tasks of [activity] commencing in [area] this [day/date]. These activities will be coordinated by [Managing Organisation].</p> <p>Volunteering Queensland will be supporting the recruiting and rostering of all volunteers.</p> <p>If you are interested and able to help, please register at: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>	<p><b>[AREA] NEEDS YOUR HELP AFTER THE [EVENT]!</b></p> <p>[Number] volunteers are required daily for [activity] from [day/date].</p> <p>Register here: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>
RECOVERY: INCREASING NUMBERS	<p><b>MORE VOLUNTEERS REQUIRED</b></p> <p>[Area] continues to recover from the devastating effects of the [event] in [month the event happened].</p> <p>Community support has been pivotal in helping the affected communities recover from this disaster. On behalf of the local community thank you to all those who have generously donated their time to help.</p> <p>Recovery work in the community is still ongoing and will continue to be a big task over coming months. There is still much to do, and more volunteers are needed.</p> <p>Volunteers with [skill] are needed to assist [Managing Organisation].</p> <p>If you are interested in assisting, please register through Volunteering Queensland's website at: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>	<p><b>MORE VOLUNTEERS REQUIRED</b></p> <p>[Area] continues to recover from the devastating effects of the [event] in [month the event happened].</p> <p>Volunteers with [skill] are needed to assist [Managing Organisation].</p> <p>If you are interested in assisting, please register through Volunteering Queensland's website at: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>	<p><b>MORE VOLUNTEERS REQUIRED</b></p> <p>[Area] continues to recover from [event]. More volunteers with [skill] are still needed.</p> <p>Register here: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>

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RECOVERY: SLOW DOWN FLOW	<p>Support for the communities affected by the [event] in [area] has been incredible! On behalf of the local community, thank you to all those who have generously offered to donate their time.</p> <p>With the large number of volunteers offering assistance, it may mean that not all offers of help will be taken up.</p> <p>Should the situation change and additional volunteers be required we will let registered volunteers know through Volunteering Queensland's EV CREW service.</p> <p><b>GENERAL VOLUNTEERING</b></p> <p>We would also like to let you know about the many other ways you can volunteer to support your community. You can help in areas such as the arts, sports, schools, aged care, social support, conservation or community safety. You can help people experiencing homelessness, support children to learn to read, or advocate for refugees.</p> <p>Volunteering Queensland lists hundreds of volunteering opportunities currently available across the state. Visit our website to search today: <a href="http://volunteeringqld.org.au/roles/">volunteeringqld.org.au/roles/</a></p>	<p>Support for the communities affected by the [event] in [area] has been incredible! On behalf of the local community thank you to all those who have generously offered to donate their time.</p> <p>With the large number of volunteers offering assistance, it may mean that not all offers of help will be taken up.</p> <p>Should the situation change and additional volunteers be required we will let registered volunteers know through Volunteering Queensland's EV CREW service.</p>	<p>Thank you to all those who have generously offered to donate their time to help after the [event] in [area].</p> <p>With the large number of volunteers offering assistance, it may mean that not all offers of help will be taken up.</p>
RECOVERY: SPECIFIC ACTIVITY	<p>[Area] continues to recover from the devastating effects of the [event] in [month event happened].</p> <p>To help the recovery effort we will be holding a [type] event and are requiring [number] volunteers each day between [date] and [date].</p> <p>If you are available to help, please register your interest through Volunteering Queensland's website at: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p> <p>Your willingness to help is very much appreciated. Thank you for your continued support.</p>	<p>[Area] continues to recover from the devastating effects of the [event] in [month event happened].</p> <p>To help the recovery effort we will be holding a [type] event and are requiring [number] volunteers each day between [date] and [date].</p> <p>If you are available to help, please register your interest through Volunteering Queensland's website at: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>	<p>To help the recovery from [event] we will be holding a [type] event and are requiring [number] volunteers each day between [date] and [date].</p> <p>Register here: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a></p>

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STAND DOWN	<p><b>THANK YOU!</b></p> <p>Community support has been pivotal in helping the affected communities recover from the [event]. On behalf of the local community thank you to all those who have generously donated their time.</p> <p>Whilst our recovery work in [area] will continue, we now have enough volunteers to make it happen and no new volunteers will be needed.</p> <p>If you are interested in ongoing formal volunteering opportunities, please consider contacting your local emergency services organisations. These organisations play an ongoing role in making our community safe and a great place to live, work and visit and are often interested in new members.</p> <p><b>GENERAL VOLUNTEERING</b></p> <p>We would also like to let you know about the many other ways you can volunteer. You can help in areas such as the arts, sports, schools, aged care, social support, conservation, or community safety. You can help people experiencing homelessness, support children to learn to read, or advocate for refugees.</p> <p>Volunteering Queensland lists hundreds of volunteering opportunities currently available across the state. Visit our website to search today: <a href="http://volunteeringqld.org.au/roles/">volunteeringqld.org.au/roles/</a></p>	<p><b>THANK YOU!</b></p> <p>Community support has been pivotal in helping the affected communities recover from the [event]. On behalf of the local community thank you to all those who have generously donated their time.</p> <p>Whilst our recovery work in the community will continue, we now have enough volunteers to make it happen and no new volunteers will be needed.</p>	<p><b>THANK YOU!</b></p> <p>Thank you to everyone who assisted the affected communities recover from the [event].</p> <p>We now have enough volunteers to assist the local community to recover and no new volunteers will be needed.</p>
NO REQUIREMENT	<p>Firstly, thank you for your care and concern for our fellow Queenslanders affected by the devastating [event].</p> <p>It is a tough time and we all feel a compelling urge to help.</p> <p>At this time there are no calls for volunteer help. Many individuals, families and communities impacted by the disasters are still coming to terms with their loss and are not ready for outside volunteer assistance.</p>	<p>Our thoughts are with those who have been affected by the event. Queenslanders need to remain vigilant in the days and weeks ahead and heed the advice of authorities.</p> <p>Additional volunteers are not needed at this time. If you would like to register your interest in volunteering please visit: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a>.</p>	<p>Our thoughts are with those who have been affected by the event.</p> <p>Thank you for your interest in helping.</p> <p>However, additional volunteers are not needed at this time.</p>

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<b>NO REQUIREMENT</b>	<p><i>(continued from previous page)</i></p> <p>Additionally, many volunteer organisations working in disaster recovery have not yet been asked for help but are remaining alert. This situation may change as requests for assistance arise.</p> <p>While all offers to volunteer are appreciated, we need to ensure the right help is given at the right time, in the right place. The best action you can take at this time is to stop, listen to and follow the directions of trusted sources including state and local government authorities and recognised volunteer-involving organisations working in disaster recovery. They will let you know what the best course of action is.</p> <p>Volunteering is a very good way to help in times of need, but it is important to be mindful that the needs and readiness of impacted people and communities always come first. Turning up in disaster impacted areas is not in anyone's interest, can be unsafe, and be a drain on critical resources and infrastructure. Currently it is still not possible to access some [event] affected areas due to high health and safety risks.</p> <p>You may like to register as an emergency volunteer on Volunteering Queensland's EV CREW site: <a href="http://emergencyvolunteering.com.au/qld">emergencyvolunteering.com.au/qld</a>. You will then be contacted if, and when, needed.</p> <p>We encourage you to, stay out of harms way and if safe to do so, check in and help your friends, family and neighbours.</p> <p>Thank you for your continued support.</p>	<p>We will update registered volunteers if and when help is needed, so please check back in the coming days and weeks.</p>	

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<b>REFERRING TO EXTERNAL ORGANISATIONS</b>	<p>Thank you for your offer of support for the [event]. [Name of Local Government] does not manage Spontaneous Volunteers but encourages you to look into formal volunteering by contacting your local emergency volunteer organisation/s. These organisations play an ongoing role in making our community safe and a great place to live, work and visit and are often interested in new members.</p> <p>We encourage you to continue to listen to authorities and trusted sources, stay out of harms way and if safe to do so, check in and help your friends, family and neighbours.</p> <p><b>GENERAL VOLUNTEERING</b></p> <p>We would also like to let you know about the many other ways you can volunteer to support your community. You can help in areas such as the arts, sports, schools, aged care, social support, conservation or community safety. You can help people experiencing homelessness, support children to learn to read, or advocate for refugees.</p> <p>Volunteering Queensland lists hundreds of volunteering opportunities currently available across the state. Visit their website to search today: <a href="http://volunteeringqld.org.au/roles/">volunteeringqld.org.au/roles/</a></p>	<p>Thank you for your offer of support for the [event]. [Name of Local Government] does not manage Spontaneous Volunteers but encourages you to look into formal volunteering by contacting your local emergency volunteer organisation/s. These organisations play an ongoing role in making our community safe and a great place to live, work and visit and are often interested in new members.</p> <p>We encourage you to continue to listen to authorities and trusted sources, stay out of harms way and if safe to do so, check in and help your friends, family and neighbours.</p>	<p>Thanks for your support to help [impacted community] after the [event]. [Name of Local Government] does not manage Spontaneous Volunteers but encourages you to look into volunteering by contacting your local emergency volunteer organisation/s or Volunteering Queensland.</p>